

# Ben Casner

Economist, Federal Trade Commission

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## Contact Information

Main Email: [bscasner@gmail.com](mailto:bscasner@gmail.com)

Work Email: [bcasner@ftc.gov](mailto:bcasner@ftc.gov)

Mobile Phone: (920)-509-1898

Bureau of Economics

Federal Trade Commission

600 Pennsylvania Avenue NW

Washington, DC 20580

## Professional History

Federal Trade Commission

- ▶ Economist, Jul 2020-Present

The Ohio State University

- ▶ GTA/Graduate Fellow, Aug 2014-May 2020

Enrollment Research Associates

- ▶ Research Analyst, Jun 2013-Jul 2014

## Education

PhD in Economics:

- ▶ The Ohio State University 2020
- ▶ Advisors: James Peck and Huanxing Yang

MSc in Behavioural Economics

- ▶ University of Nottingham, 2012

BA in Economics and Math

- ▶ Saint John's University (Minnesota) 2011

## Research Interests

- ▶ Fields: Industrial Organization, Applied Game Theory
- ▶ Topics: Platform Economics and Market Design, Search Theory

## Research Publications

- ▶ “Learning While Shopping: An Experimental Investigation into the Effects of Learning on Recall in Consumer Search” *Experimental Economics* June 2020  
<https://doi.org/10.1007/s10683-020-09659-7>
- ▶ Casner, Ben. “Seller Curation in Platforms.” *International Journal of Industrial Organization* 72 (2020): 102659.
- ▶ “How Much Does Schooling Disutility Matter?” with Guanyi Yang. *Research in Economics*, Volume 75, Issue 1, 2021, Pages 87-95, ISSN 1090-9443,

## Working Papers

- ▶ “Membership and Discovery Platforms for Content Creators” with Tat How Teh  
Revise and Resubmit at *RAND Journal of Economics*

## Work in Progress

- ▶ “Seller Quality Curation and Platform Leakage”
- ▶ “Complexity and Search Behavior”

## Unpublished Work

- ▶ “Going the Last Mile: Access Pricing and Vertical Integration”
- ▶ “Media Provision With Outsourced Content Production”

## Selected Cases

- ▶ [Surescripts LLC](#)
- ▶ [Amazon.com, Inc., United States of America](#)  
(for the Federal Trade Commission)

## Grants, Fellowships, and Honors

- ▶ Burton-Abrams Dissertation Fellowship, The Ohio State University, 2019
- ▶ L. Edwin Smart Departmental Citation for Excellence in Teaching, The Ohio State University, 2018, 2019
- ▶ Decision Sciences Collaborative Research Grant, The Ohio State University, 2018
- ▶ Journal of Money Credit and Banking Research Grant, The Ohio State University, 2018
- ▶ Distinguished University Fellowship, The Ohio State University, 2014-2015, 2019-2020
- ▶ All college honors, distinction in Economics, St. John's University 2011

## Invited Seminars

- 2022 ▶ Online Seminar on the Economics Platforms, Toulouse School of Economics
- ▶ Consumer Search Digital Seminar Series
- 2019 ▶ University of Toledo Economics Department
- 2018 ▶ College of Saint Benedict/Saint John's University Economics Department
- ▶ University of Minnesota Applied Economics Department

## Conference Presentations

- 2023 ▶ International Industrial Organization Conference (IIOC), Washington DC
- ▶ Fall 2023 Midwest Economic Theory Conference, Georgia Tech
- 2022 ▶ International Industrial Organization Conference (IIOC), Boston
- ▶ The 33rd International Conference on Game Theory, Stony Brook University
- ▶ Annual Conference of the European Association for Research in Industrial Economics (EARIE), VIENNA
- 2021 ▶ Platform Strategy Symposium, Questrom School of Business
- 2019 ▶ 46th Annual Conference of the European Association for Research in Industrial Economics (EARIE)
- ▶ Young Economists Symposium, Columbia University
- ▶ The 30th International Conference on Game Theory, Stony Brook University
- ▶ Midwest Economic Theory Conference, Indiana University Bloomington
- ▶ Midwest Economics Association Annual Conference
- 2018 ▶ Midwest Economic Theory Conference, Vanderbilt University
- ▶ The 29th International Conference on Game Theory, Stony Brook University
- ▶ Midwest Economics Association Annual Conference
- 2017 ▶ European Winter Meeting of the Econometric Society, Barcelona GSE
- ▶ The 28th International Conference on Game Theory, Stony Brook University
- ▶ Midwest Economic Theory Conference, Gatton School of Business

## Service and Refereeing

- ▶ Referee: *Eastern Economic Journal*; *International Journal of Game Theory*; *Journal of Industry, Competition, and Trade*, *RAND Journal of Economics*, *Management Science*, *International Journal of Industrial Organization*

- ▶ Research Editor, The Ohio State University Undergraduate Economics Journal, 2018-2019

### **Teaching**

- ▶ Instructor, Economic Issues in the US; Ohio State University Summer 2016, Spring 2017, Spring 2018, Summer 2018, Fall 2018, Spring 2019
- ▶ Teaching Assistant, Econ 8712 (First year PhD micro theory track); Ohio State University Fall 2016, Fall 2017